

# Reasons for Project Management?

Many different examples have shown that changes and innovations are determining the business of today. Success in the past is certainly no guarantee of a successful future.

A company will be successful in the long run if it can change quickly and flexibly, and if it is also in the position to adapt to constantly changing market conditions.

How do we achieve the necessary rapidity?

The functional distribution of work and hierarchical structures mean considerable friction during decision making. The situation is no different for the coordination and completion of tasks.

Many tasks can be solved today only with interdisciplinary means. Project Management offers an important approach. The expertise of specialists is combined, and procedures are no longer carried out one after the other (sequentially), but are conducted as much as possible and sensible in parallel (simultaneously) and in direct communication.

If you are interested in finding out how to ensure that:

- tasks can become more transparent and coherent and
- problematic situations can be recognized earlier

read the following clarifications. You will see that it is not difficult to understand the ideas behind project management, and then to take successful action. You just have to want to. No one else can do it for you.

Methods can be learned, however the extent to which they are applied demands experience - but without the correct attitude towards the application of these methods it will not be possible to achieve the results you want.

Taking leave of accustomed and familiar patterns of behaving and working is difficult, just as much as subordinating of one's own function in favor of the overall goal of a project.

We would like to show you what knowledge you require. Experts today use the modern term "body of knowledge" to designate the areas which the successful project manager must master. But it is not just knowledge that is sought - one must also be able to apply it. Comparing this to art is not so far-fetched.

Working efficiently and successfully is possible only when one examines one's own performance at regular intervals and considers the consequences of one's own actions. This is a question of self-discipline rather than ability.

In order to solve a complex task, it is necessary to continue to integrate expert knowledge. This means cooperating with people from different technical areas. So that working in a group can be successful, certain rules must be accepted. There must be acceptance to allow oneself to be guided by the group.

Common goals are the key to success!

Success is the best motivator!

It is a long way from the formulation of the goal to actually reaching the goal. In the following chapters you will become familiar with the factors for success. You will learn how goals are defined and how related methods are used to reach these goals.

Success can be yours!